

*Who We  
Are  
&  
What We  
Believe*

**Engage**   
**Estero**

*Inform > Engage > Impact*



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## Our Purpose

To provide research results based on facts and unbiased insights on important issues, assisting citizens to make informed decisions that improve their quality of life.



**Why Do We Exist?**

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Engage Estero exists to share well-researched information with our community.



## Our Mission

We conduct research, organize regional public forums, produce reports, write articles, conduct educational outreach, and carry out surveys, collaborating with select organizations to enhance our quality of life.



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Engage Estero helps to increase conversations that matter.



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## Our Vision

We aim to create a knowledgeable, engaged, and connected community where active residents contribute to a high quality of life.



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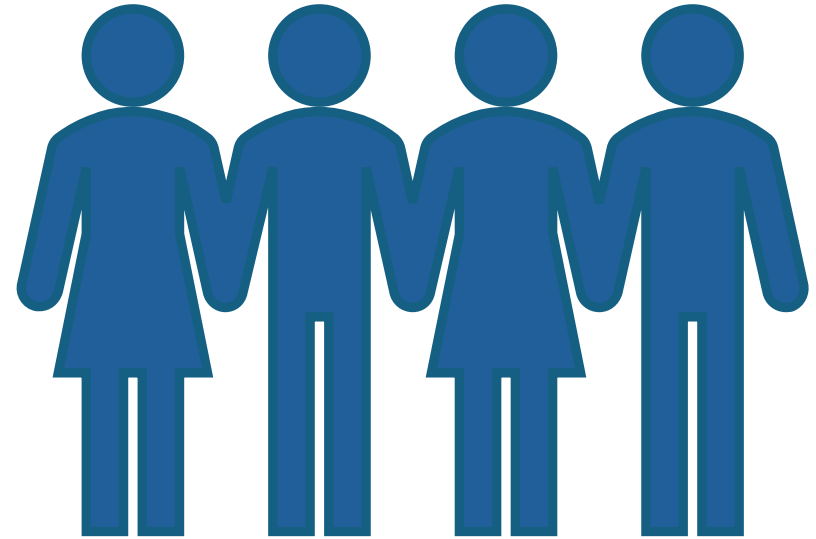
Engage Estero encourages community involvement and activity.

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## We Believe

### **1. A United Community Is A Strong Community**

Connections among residents and collaboration among organizations lead to a resilient community.





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## We Believe

### **2. Urbanization Results in Community Opportunities & Challenges**

Sustainable growth improves our quality of life today while ensuring that future generations can enjoy it as well.

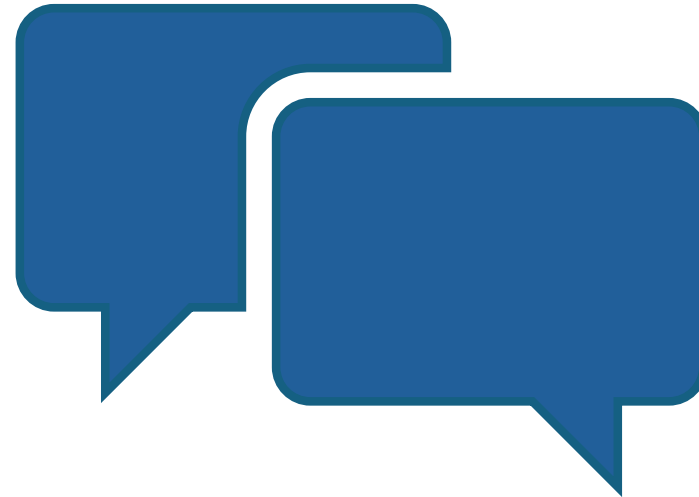


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## We Believe

### 3. Every Voice Matters

By fostering meaningful conversations, we ensure that our residents' opinions and concerns are heard.



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Engage Estero helps you have a stronger voice in your community.





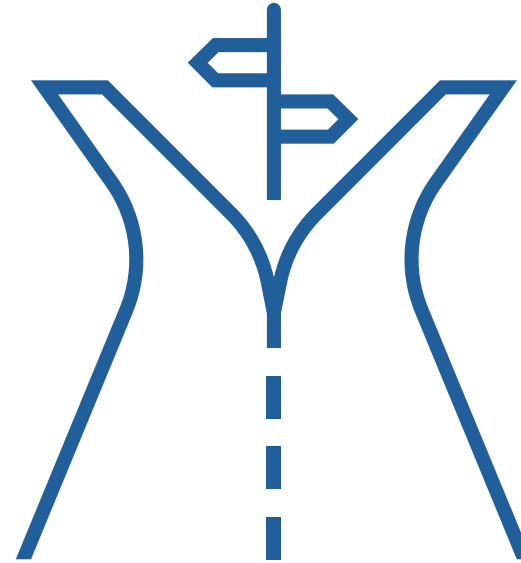
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## We Believe

### 4. Misinformation Shapes Community Uncertainty

Misinformation can unintentionally lead to a community that is mistrustful and disengaged.



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Engage Estero is the go-to group for facts.



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## We Believe

### **A Thriving Community Requires Trust**

Encouraging transparency and providing unbiased information fosters a common and accurate understanding of local issues.



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Engage Estero helps promote the accuracy of information.



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## We Are Unique

*Engage Estero* serves as a central hub for sharing information, fostering dialogue, and facilitating connections within the community.



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Engage Estero provides tools and resources to create a better future.



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# Community Impact Fund

An investment in Engage Estero's  
*Community Impact Fund*

- Offers resources to assist those in urgent need during disasters.
- Provides research based on facts and impartial, unbiased information.
- Facilitates collaboration with others to amplify your voice and promote engagement.

<https://esterotoday.com/Invest/Donate>



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## Join us in 2025!

Through public forums, newsletters, research, surveys, and collaboration with Estero organizations, we will focus and educate the community on critical topics such as traffic, new developments, the environment, and more.



**Engage Estero**  
**BRINGING IT ALL TOGETHER**

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