



ECCL February 2020 Meeting Summary

192nd Meeting of the ECCL

February 14, 2020



FROM THE PRESIDENT

- Analyzing and implementing suggestions and comments from the Representatives and Alternates reception
- Defined the difference between the EAF and the EFF
 - ECCL Advocacy Foundation (EAF) - To assure funding & resources are available to make our civic voices louder & stronger when supporting or opposing actions, activities, & issues before local, state & federal government agencies.
 - Estero Forever Foundation (EFF) - To mobilize financial resources by encouraging and facilitating generosity for the continual development of a community that embraces its historic heritage, protects the environment & builds strong neighborhoods.
- Introduced an initiative to increase and improve Veterans access to needed services
 - Example purpose: To meaningfully and measurably increase and improve access for returning Veterans & their families to well organized high quality, and comprehensive, physical and mental health services in Estero, Bonita Springs, and San Carlos Park, FL.

ANNOUNCEMENTS

- Voter Registration Deadline - Must register to vote by February 18th, 2020
- Estero Forever Foundation's Inaugural Celebration - at Grandezza – February 20th, 2020
- Florida Presidential Primary – March 17th, 2020
- Breaking Par JA Fundraiser at Grandezza – March 19th and 20th, 2020
- Estero Incorporation 5-year Celebration – Estero Community Park - March 21st, 2020
- National Census Day is April 1, 2020

TRANSPORTATION COUNCIL - Chair, *Lou Frattarelli*

- Provided insight into the Williams Rd/US 41 road improvement Village Council workshop
- Relayed the Village proposal to contract for engineering services for Coconut Rd (west).
- Identified challenges with the Corkscrew Road widening project - Where to construct the multiuse path on the south side of the road. FDOT & Village will host an update February 26th, time TBD, Estero Rec Center
- Highlighted the process for the Village of Estero fiscal year 20/21 Capital Improvement Program (CIP)
- Provided an update to the traffic signal at Lowes, and access road with the Village approval of the Corkscrew Crossing development

Learn more about our Transportation efforts: <https://esterotoday.com/transportation>

Next Meeting: Thursday, February 20th, 2020, 9:30 a.m., FineMark Bank Coconut Road

HEATH COUNCIL - Chair, Lowell Gerson

- Shared fall prevention statistics and available Balance screening through Lee Health, Mark Tesoro, 239 989-7594
- Requested communities to have a manager download the PulsePoint app to register your Automated External Defibrillator (AED). Also, register if you are AED certified through the app PulsePoint Respond as you may get there before the paramedics

Learn more about the ECCL's Health Council at the ECCL's website: <http://esterotoday.com/health>

Next Health Meeting: Friday, February 28th, 2:30 pm, Lee Health Coconut Point

ENVIRONMENTAL COUNCIL - Chair, Derrick Botana

- Need members – If interested contact Derrick: derrick@bwboatclub.com
- Described the state of the SW Florida water crisis and the effect on our water usage
- Announced an ECCL, FGCU, and Bay Water Boat Club to clean up discarded monofilament fishing line, Sunday, February 23rd, 8 AM, FGCU Vester Lab (Bonita Springs)
- Highlighted an event for the Calusa Waterkeepers – Calusa Palooza – Sunday 22 March 2020, 10 AM

Learn more about our environmental efforts: <https://esterotoday.com/environmental>

Next Meeting: Monday, January 29th, 2 pm, Bay Water Boat Club Corporate Office,
27499 Riverview Center Blvd., Bonita Springs FL 34134

EDUCATION COUNCIL - Chair, Jeremy Jasper

- Enlightened the audience on making data-driven decisions for Estero Area Schools - Estero High School, Three Oaks Middle, Three Oaks Elementary, and Pinewoods Elementary.
 - Described the “teacher” values added model (VAM)
 - Provided statistics on the teacher effectiveness and economically disadvantaged students
 - Quality of schools directly affect the crime rate and property values
- Emphasized the “Call to Action” to find ways to help teachers afford to live in the area

Learn more about our education efforts on the ECCL website: <https://esterotoday.com/education>

Next Meeting: Thursday, February 19th, 2020, 10:00 AM, NavaED, 10600 Chevrolet Way #107

COMMUNITY DEVELOPMENT COUNCIL - Chair, Jim Tatoles

- Summarized the Village Council approved Estero Crossing development and Proposed Via Coconut Development
- Reported on the committee to support the Village on the community development database initiative

Learn more about the Community Development Council: <http://esterotoday.com/development>

Next

Meeting: Thursday, Mar 12th, 4:00 pm, at the Historical Society Cottage (Estero Community Park)

ARTS AND ENTERTAINMENT COUNCIL - Cochair, Roslyn Gula

- Highlighted concerns shared with the Village on the Parks and Open Space Plan
- Identified the London Bay Homes Bayview (former Weeks Fish Camp) open meeting on Estero Bay access for boaters on Wednesday, Feb 26th, 5:30 PM Estero High School.

Learn more about our Arts, Entertainment, Sports, and Recreation efforts on the ECCL website:

<https://esterotoday.com/arts>

Next meeting: Wednesday, Mar 4th, 2020, 4 pm, Estero Historical Society, Cottage (Estero Community Park)

COMMITTEES

FINANCE & FUNDRAISING REPORT - Chief Financial Officer

- Summary of Financial Report - January total income of \$11,650 and \$2,397 in expenses resulting in a surplus of \$9,253 for the month

- For more details, view the full financial statements at the ECCL website:
<http://esterotoday.com/reports/meetings-minutes>

MEMBERSHIP COMMITTEE - Chief Membership Development Officer Barry Freedman

- Announced new members: American House, Bonita Estero Area Realtors, FineMark Bank, and Trust, and Goede, Adamczyk, DeBoest & Cross, PLLC
- Please consider joining the **Membership Committee!** Contact Barry at ecclmshp@gmail.com.

ECCL SURVEY RESULTS AND ANALYSIS, Allan Bowditch

- Objective: Provide the ECCL with a better understanding of residents' opinions; provide the ECCL with a better understanding of residents' opinions; provide the ECCL with a better understanding of residents' opinions
- Highlights
 - A total of 589 respondents (58% male and 42% female)
 - The response rate represented 15.4% of the 3,827 "core" contacts (although 9,862 were initially sent by Survey Monkey from the ECCL broader contact list)
 - Over 40 neighborhoods: The highest single neighborhood represented was Bella Terra (8%), Lighthouse Bay (7%), Shadow Wood (6%), and West Bay (5%).
 - 46% were aged 51-70yrs and 49% 71+yrs
 - 41% had lived in the area for over 15 yrs. with another 21% for 11 to 15 years.
 - 65% spend 9 months or more on average per year in the locality.
- The respondents felt the ECCL should focus their advocacy efforts (in particular) on:
 - The Environment (A clear winner)
 - Community Development
 - Health and Healthcare
 - Transportation.
- Key findings
 - Help and protect and preserve our clean water, wetlands, wildlife, and wilderness - 85%
 - Inform you about Village, County, Regional and State issues and ways to act on issues threatening the quality of life in our communities - 83%
 - Proactively respond to perceived immediate threats to our quality of life - 79%
 - Improve transportation by supporting the funding and planning for safe and adequate roadways, walking/biking/and multi-use paths serving our communities - 73%
 - Ensure building development maintain appearance according to community design plans - 72%
 - Create a physical/social/economic environment to foster good health outcome - 54%
 - Improve/establish arts, recreation, and entertainment venues - 46%
 - Improve educational programs Junior Achievement programs on financial literacy and work readiness - 31%

COMMUNITY INPUT

- A discussion entailed the request for e-mail addresses. The community/organization reps should do what they can to get email addresses to help better keep the citizens informed and involved.

ADJOURNMENT

Please join us for the next ECCL meeting, Friday, March 13th, 2020, 10:00 AM at South County Regional Library (Three Oaks Pkwy, North of Corkscrew Rd)