

EECCCL

A CIVIC ADVOCACY ORGANIZATION

188th Monthly Meeting October 11, 2019

• Agenda

- **Guest & Recognition of First Time Visitors**
- **Village of Estero Update**
- **Announcements**
- **Community Input Session**
- **Executive Management Team (EMT)**
- **Advocacy Councils**
- **Committee Reports**



Village Report

Bill Ribble

Mayor, Village of Estero



Announcements

Honoring “Mr. Estero”

When: **Saturday, November 16, 2019,
6 to 9 PM**

Where: **Shadow Wood Country Club**

Highlights: **Cash bar cocktail reception,
hors d’oeuvres, sit down filet
mignon dinner**



Eslick Event - Ticket Sales

- *200 Attendees - limited number of tickets available*
- *Tickets:* **\$65 per person**

The support and generosity of our sponsors and Friends of the ECCL have enabled us to offer tickets well below retail price. Contributions above the cost of the ticket will be donated to the *ECCL Advocacy Foundation* in honor of **Don and Suzie Eslick**

Event Sponsors

Platinum

Lee Health

Gold

Estero Chamber
of Commerce

Silver

FineMark Bank

Florida Gulf Coast
University

Miromar Development

Realty World,
J Pavich Real Estate

The Club at Grandezza

The Village of Estero Presents a
CONCERT CELEBRATION IN THE PARK



HONORING ALL VETERANS, ACTIVE MILITARY PERSONNEL, FIRST RESPONDERS, AND GOLD STAR PARENTS

Saturday, November 9th from 11:30am – 1:30pm
ESTERO COMMUNITY PARK



Patriotic and Pop Music by Estero Concert Artist
LINDSEY GRAHAM

FREE CONCERT | FREE FOOD | FUN FOR THE KIDS

- ✓ Military Theme songs
- ✓ 21 Gun Salute and Taps
- ✓ Message by Estero Veteran

BRING YOUR LAWN CHAIR and A FRIEND



Community Input

Membership Input



Jim Gilmartin

jimgilm@gmail.com

Membership Online Survey

- Needed to provide ECCL future direction, activities and focus
- To better understand:
 - Your level of understanding of the ECCL and its activities
 - Your current knowledge of the ECCL's successes
 - Your opinion of the value of ECCL's activities and focus
 - Your opinion about what the ECCL should be focusing
- Plan to distribute in late fall



**TELL US WHAT
YOU THINK**

ECCL Updated Website



Updated ECCL Website

- Updated Website live August 2, 2019
 - Member Convenience
 - Access to ECCL activities
 - Cost-Effective Communications
 - Wider Demographic Reach
 - Increases ECCL Credibility
 - Around-The-Clock Availability
 - Fosters Member Rapport
- Includes the *ECCL Advocacy Foundation*

LOCAL RELIEF EFFORTS

Local businesses sending help to the Bahamas

[How you can help >](#)



TOGETHER, WE REPRESENT:

Stay informed on issues important to Estero.

* Email

Sign Up!

Constant Contact

42

COMMUNITIES & ORGANIZATIONS

33,048

ESTERO RESIDENTS

1186

BUSINESSES





A CIVIC ADVOCACY ORGANIZATION

Board of Directors



DON ESLICK

doneslick239@gmail.com



SUSAN EVANS

sevans@fgcu.edu



JANE KUCKEL

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BOB LIENESCH

rpl10000@gmail.com



JOE PAVICH SR.

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JIM SHIELDS

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CHRIS SIMONEAU

chris.simoneau@leehealth.org

EXECUTIVE MANAGEMENT TEAM



JIM GILMARTIN

President

ecclcco@gmail.com



MARK NOVITSKI

Chief Operating Officer

ecclsecretary@gmail.com



BARRY FREEDMAN

Chief Membership Development Officer

ecclmshp@gmail.com



LARRY JONES

Chief Financial Officer

Lawrence1020@aol.com



JIM GILMARTIN

Chief Communications Officer

ecclcco@gmail.com

ADVOCACY COUNCIL CHAIRS



DERRICK BOTANA

Environment

derrick@bwboatclub.com



LOU FRATTARELLI

Transportation

lfrott@embarqmail.com



LOWELL GERSON

Health

lgerson@neomed.edu



JEREMY JASPER

Education

jeremy@navaed.com



MARK NOVITSKI

Arts & Entertainment

ecclsecretary@gmail.com

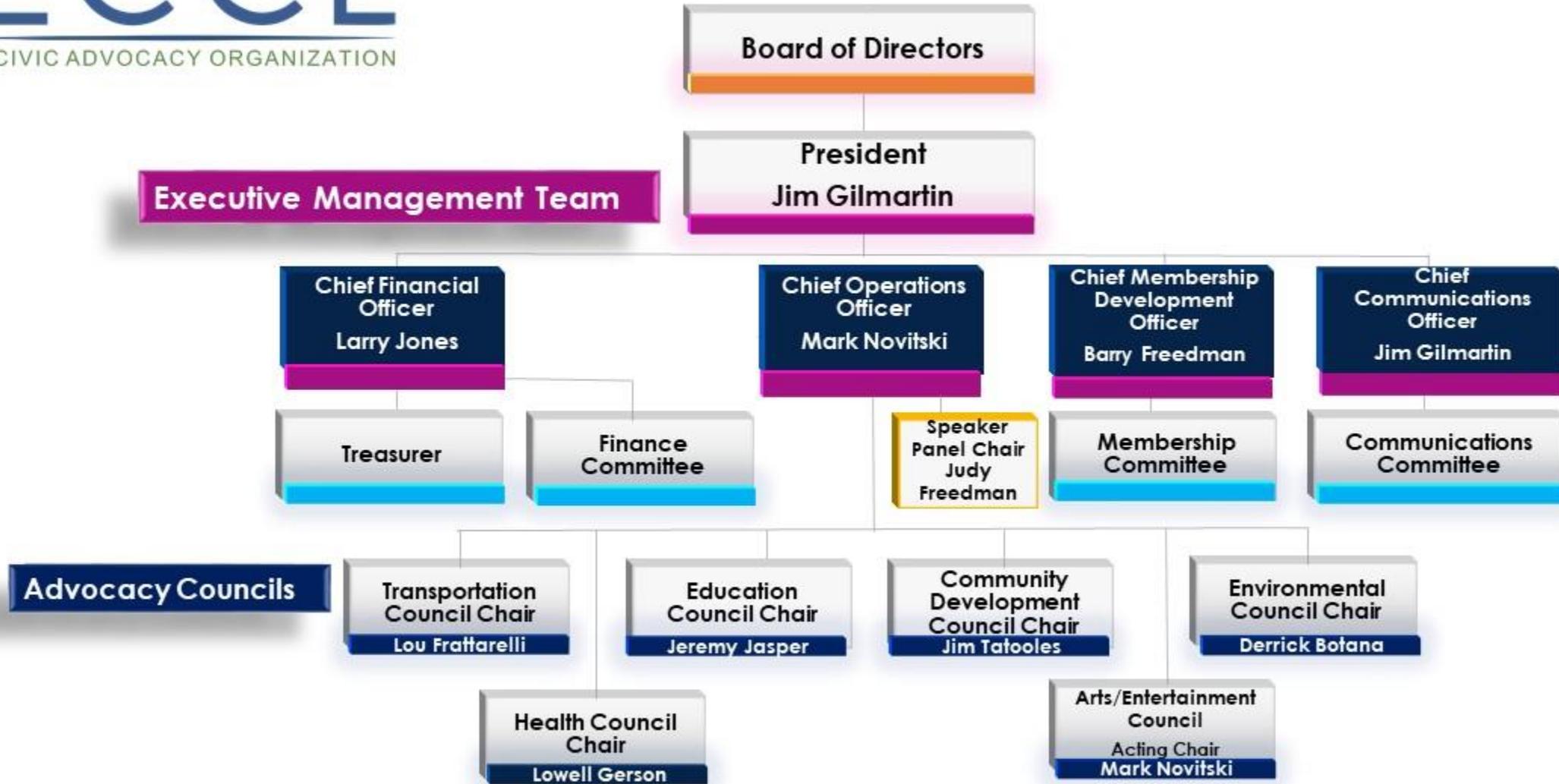


JIM TATOLES

Community Development

jetatoes@prodigy.net

ECCL ORGANIZATION CHART



Revised 8/23/19



Announcing the New

A **ECCL**
ADVOCACY
Foundation
 a fund of the SWFL Community Foundation



ECCL Advocacy Foundation

- Established June 2019
- A component fund of the Southwest Florida Community Foundation (SWFCF)
- Can make grants that directly impact community residents
- May be supported by a wide range of donors
- Governing board comprised of ECCL volunteers and SWFCF
- Tax-exempt, organized, and operated as a "pass-through" for funds for the benefit of Estero and surrounding communities
- Can make grants to a variety of nonprofit organizations

- Can provide funding for resources to avoid potential actions that may negatively affect our communities including:
 - Safeguard the environment and maintain clear water
 - Support high-quality education
 - Support healthy communities
 - Support community development
 - Improve transportation
 - Increasing arts, recreation, and entertainment venues
- **Needs sustaining donors**

- Communications is the Lifeblood of ECCL!
 - It's the indispensable influence that gives ECCL its strength and voice
- Communications Committee formed September 2019
- Members include:
 - Allan Bowditch
 - Stephanie English
 - Judith Maloney Freedman
 - James M. (Jim) Gallery Jr.
 - Jim Gilmartin
 - Barbara Wells





Jim Gilmartin

jimgilm@gmail.com



Advocacy Council Reports

Environmental

Derrick Botana

derrick@bwboatclub.com

**Next Meeting, 10/28 at 2:30pm,
location :BayWater Boat Club Corporate Office,
27499 Riverview Center Blvd. Bonita Springs FL 34134**

Microplastics

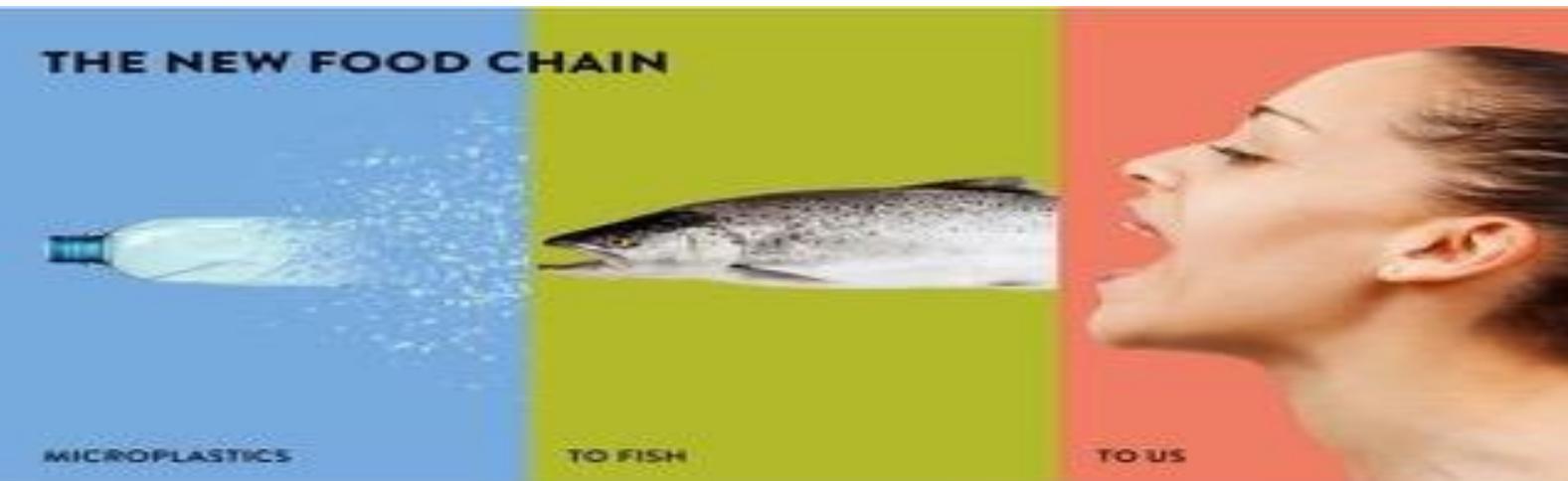
- What are they and how do they impact our lives

<https://www.tampabay.com/news/environment/2019/09/12/4-billion-particles-of-tiny-plastics-pollute-tampa-bay-study-finds/>



Tampa Bay Times

Study finds 4 billion particles of tiny plastics pollute Tampa Bay



For now, the only solution to this pollution problem is prevention



A CIVIC ADVOCACY ORGANIZATION

Transportation

Lou Frattarelli

lfratt@embarqmail.com

**Next Meeting Thursday, October 17th 9:30 a.m.
FineMark Bank, Coconut Road**

ECCL TRANSPORTATION COUNCIL

- **I-75 Interchange**
- **41 Beautification Projects (FDOT/GRANTS)**
- **Corkscrew Rd Widening Project/Presentations**
- **Naples Beach Renourishment**

Next Meeting October 17th 9:30 at Fine Mark

Education

Jeremy Jasper , M.Ed

Jeremy@navaed.com

Points of Interest



Junior Achievement



Estero area
schools/Community
involvement



2nd Grade & 5th Grade

- 75 class sessions
- 1 lead and 1 helper per class
- Thank you for your help



8th Grade

- 54 class sessions
- Need one more lead volunteer
- Partner opportunities available



11th Grade

- 32 class sessions
- Partner opportunities available

Estero Area Schools

- Estero High School
- Three Oaks Middle
- Three Oaks Elementary
- Pinewoods Elementary
- Discovery Day Academy
- Athenian Academy



ESTERO HIGH CULINARY

PRESENTS...

An Evening Under the Shadow Wood

Monday, December 16, 2019, 6-9 PM

Shadow Wood Golf and Country Club

22801 Oakwilde Blvd, Bonita Springs, FL

\$85 per person

[Squareup.com/store/estero-high-arts](https://squareup.com/store/estero-high-arts)

Three Oaks Elementary Bear-a-thon

- Main fundraiser of the year
- Supplements Core Knowledge curriculum
- Contact Principal Jody Moorhead
- JodyJM@leeschools.net



“At-risk” Mentor Program

- Volunteers needed to invest in the future of a student
- Meet on a weekly basis 20-30 minutes
- Work on student-set academic goals
- NOT a tutoring program

- Contact Kevin Tolliver
- kptolliver1@gmail.com



Education Council Meetings

3rd Wednesday of the month

Next meeting October 16, 12:00-
1:00pm

Location: NavaED 10600
Chevrolet Way #107

All are welcome

Contact Information

Jeremy M. Jasper, M.Ed

Jeremy@navaed.com

(239) 317-2906



Arts & Entertainment

Need a Chair

**Next Committee meeting: Monday, Oct 21st, 4pm
Lee County South Library (Three Oaks)**

ECCL

ESTERO COUNCIL OF
COMMUNITY LEADERS

Health

Lowell Gerson

239.405.5302

lwerson@gmail.com

Immunizations

- Flu shots are available for 2019-20 season
- Get yours
- Tell your neighbors
- Immunization schedule
 - <https://www.cdc.gov/vaccines/schedules/>

Immunizations

- Hepatitis A cases are increasing in Florida
 - Vaccine is available
 - Wash your hands
- Tetanus, Diphtheria and Pertussis
 - Need booster every ten years
 - Protect children and grandchildren from whooping cough

Next Meeting

- **October 25, 2019**
- **2:30 pm – 4:00 pm**
- **LHCP**

Community Development

Jim Tatooles

jetatooles@prodigy.net

***Need Committee Members – Please
contact Jim***

Approved Projects – Status Update

- Aldis
- Sprouts
- Texas Roadhouse
- Corkscrew Crossing
- The Colonnade of Estero

Committee Reports

Membership

Barry Freedman

ecclmshp@gmail.com

Finance & Fundraising

Larry Jones

lawrence1020@aol.com

SUMMARY FINANCIAL REPORT

FOR THE MONTH ENDED September 30, 2019

Income			1,500
Expenses			3,312
Excess / Deficit			-1,812
Cash Balance 8/31/19			5,763

For further detail, see the financial statements at www.EsteroToday.com



A CIVIC ADVOCACY ORGANIZATION

Next Meeting

Nov 8th, 2019, 10am

Estero Rec Center