




*Inform > Engage > Impact*

## A Community Engagement Organization (Formally ECCL)



## What We Are and Our Purpose

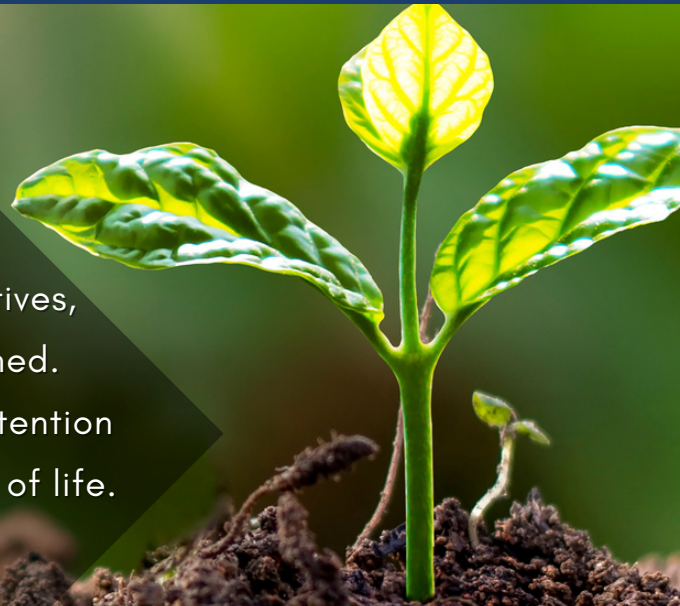
Engage Estero (formally the ECCL) is an all-volunteer, nonpolitical, nonprofit Community Engagement Association. Our purpose is to inform citizens of significant community issues and encourage citizen engagement to favorably impact the quality of life in greater Estero. We have influenced Estero's development over the last 20+ years and were instrumental in promoting the incorporation of the Village of Estero in 2015.



In a recent survey by Engage Estero, 75% of residents confirmed the need for a community based 501c3 nonprofit, nonpartisan, nonpolitical volunteer community organization.

# The Need for Engage Estero & Estero's Rapid Growth

The greater Estero economy is growing rapidly and shows little sign of slowing down. Over the next five years, the Village of Estero will grow socially and economically as new Village initiatives, commercial development, roads, and parks are planned. The challenges and impact of growth also require attention to preserving our community culture and high quality of life. Engage Estero provides that awareness encouraging community members to pay attention to maintain a consistently high quality of life as Estero grows.



## What We Do

**We Do With  
Purpose,  
Passion, and  
Pride in our  
Community.**

- We **build trust** by providing transparency, listening to citizens, evaluating government plans and local activities, and communicating informed and collective opinions to citizens and community decision-makers.
- We conduct **research**, communicate findings, seek opportunities, offer solutions, and challenge threats to energize citizen engagement.
- We conduct **educational forums** providing citizens, government, and community decision-makers with expertise, articles, and insight to promote balanced information.
- We **collaborate** with water, environment, safety and transportation, community health, local education specialists, and advocates to strengthen our voices and increase favorable community impacts.



# Past & Recent Achievements:



- Creating the **Village of Estero**, preventing annexation by Bonita Springs
- Stopped a major overpass at I-75 at Coconut Road
- Establishing **design standards** for Coconut Point Mall and subsequent developments
- Actively advocating for the development of **Lee Health at Coconut Point**
- Joining with the Estero Forever Foundation, Estero Chamber of Commerce, and the Village of Estero to raise **more than \$100,000 for hurricane Ian victims**
- Helping the **Estero Historical Society** raise \$25,000 to contract for desperately needed repairs
- Establishing a successful Adopt a Highway program on US 41 and supported expanded litter cleanup in other locations
- Partnering with the Calusa Waterkeeper Organization, the Sanibel-Captiva Conservation Foundation, and the FGCU Water School to increase our impact in **improving water quality** and environmental issues
- Supporting the Metropolitan Planning Organization's initiative to establish a **walking and bike trail system** across multiple cities for recreational use
- Initiating a series of **Public Forums**, including water quality and environment, changes in community health, and planned building development
- Recruiting volunteers to continue the highly praised **Junior Achievement** program in Estero Schools
- Continuous monitoring of **road** and other Village **capital improvement projects**



Our efforts have improved the quality of life for citizens and contributed to enhanced property values in greater Estero.

# The Engage Estero Community Impact Fund



We established the Engage Estero Community Impact Fund to provide resources to Engage Estero to effectively maintain and improve the quality of life in greater Estero. Increasing the volume of our voice takes time, talent, and treasury. To be effective, we need to secure funding and resources and have them available when the needs arise. Your investment dollars are tax deductible.

## MAKE AN IMPACT

We are on a quest, a journey to a destination where our community is significantly engaged in greater Estero. What we do is local. Invest in helping us to respond when our community is threatened or when opportunities to improve our community arise. Please visit Invest in Greater Estero at [www.esterotoday.com/donate](http://www.esterotoday.com/donate).



## BE INFORMED

Sign up for our communications. Our connections help keep you up to date on emerging issues and developments that could positively or negatively affect our community. [esterotoday.com/subscribe/](http://esterotoday.com/subscribe/)

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## GET ENGAGED

Change our community for the better.

Volunteer at [esterotoday.com/volunteer/](http://esterotoday.com/volunteer/)

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